

ICE.gov Web Analytics Internal

Aug 1, 2014 - Aug 31, 2014

All Sessions  
100.00%

+ Add Segment

Total Visits

**654,485**

% of Total: 100.00% (654,485)



Avg. Visit Duration

**00:03:26**

Site Avg: 00:03:26 (0.00%)



Pageviews

**2,229,656**

% of Total: 100.00% (2,229,656)



Unique Visitors

**446,942**

% of Total: 100.00% (446,942)



Avg. Pages / Visit

**3.41**

Site Avg: 3.41 (0.00%)



Avg. Time on Page

**00:01:26**

Site Avg: 00:01:26 (0.00%)



Bounce Rate

**48.21%**

Site Avg: 48.21% (0.00%)

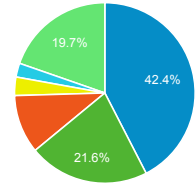


Top Pages

Page Title	Pageviews	Bounce Rate
Online Detainee Locator System	715,500	15.78%
Sistema Internet para Localizador de Detenidos	165,035	15.36%
U.S. Immigration and Customs Enforcement	114,464	40.07%
Student and Exchange Visitor Program	70,366	37.84%
Detention Facilities	55,465	28.83%
I-901 Student and Exchange Visitor Information System (SEVIS) Fee	53,627	64.33%
ICE Customized Google Search	50,432	47.58%
Student Process Steps: How to Navigate the U.S. Immigration System	37,402	63.10%
Contact ICE - Enforcement and Removal Operations	36,208	50.22%
Careers	35,752	31.99%

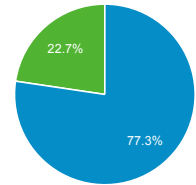
Visits by Source

google (direct) ice.gov  
bing yahoo Other



New vs. Returned Visitors

New Visitor Returning Visitor



Visits by Social Network

Social Network	Sessions
Facebook	7,341
Twitter	1,375
WordPress	210
Blogger	194
Naver	113
Yahoo! Answers	105
wikiHow	84
LinkedIn	73
Sina Weibo	68
reddit	63

