

# ICE.gov Web Analytics

Feb 1, 2013 - Feb 28, 2013

All Sessions  
100.00%

+ Add Segment

## Total Visits

**482,263**

% of Total: 100.00% (482,263)



## Avg. Visit Duration

**00:02:53**

Site Avg: 00:02:53 (0.00%)



## Pageviews

**1,341,344**

% of Total: 100.00% (1,341,344)



## Unique Visitors

**356,308**

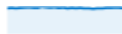
% of Total: 100.00% (356,308)



## Avg. Pages / Visit

**2.78**

Site Avg: 2.78 (0.00%)



## Avg. Time on Page

**00:01:37**

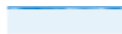
Site Avg: 00:01:37 (0.00%)



## Bounce Rate

**55.65%**

Site Avg: 55.65% (0.00%)



## Top Pages

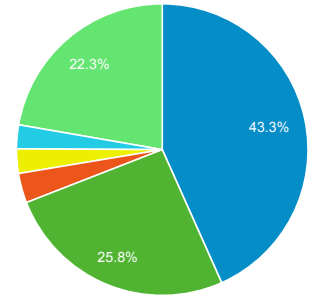
Page Title	Pageviews	Bounce Rate
U.S. Immigration and Customs Enforcement	131,356	38.30%
Detention Facilities	62,393	30.76%
ICE Customized Google Search	54,314	40.70%
Student and Exchange Visitor Program	50,938	46.44%
Careers	42,079	31.10%
I-901 Student and Exchange Visitor Information System (SEVIS) Fee	37,834	58.36%
(not set)	35,862	33.55%
Student Process Steps: How to Navigate the U.S. Immigration System	34,352	61.24%
Contact ICE - Enforcement and Removal Operations	33,967	60.97%
News Releases	32,399	44.88%

## Visits by Social Network

Social Network	Sessions
Facebook	6,176
Twitter	1,644
Yahoo! Answers	946
LinkedIn	387
WordPress	307
reddit	192
Naver	132
Blogger	129
OKWave	63
Askville	61

## Visits by Source

google (direct) bing  
uscis.gov yahoo Other



## New vs. Returned Visitors

New Visitor Returning Visitor

