

# ICE.gov Web Analytics

Mar 1, 2013 - Mar 31, 2013

All Sessions  
100.00%

+ Add Segment

## Total Visits

**550,491**

% of Total: 100.00% (550,491)



## Avg. Visit Duration

**00:02:51**

Site Avg: 00:02:51 (0.00%)



## Pageviews

**1,478,262**

% of Total: 100.00% (1,478,262)



## Unique Visitors

**407,410**

% of Total: 100.00% (407,410)



## Avg. Pages / Visit

**2.69**

Site Avg: 2.69 (0.00%)



## Avg. Time on Page

**00:01:41**

Site Avg: 00:01:41 (0.00%)



## Bounce Rate

**57.10%**

Site Avg: 57.10% (0.00%)



## Top Pages

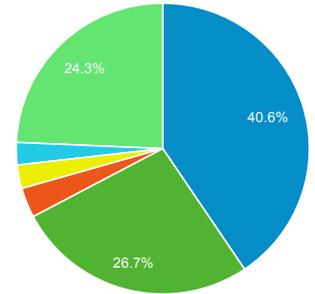
Page Title	Pageviews	Bounce Rate
U.S. Immigration and Customs Enforcement	141,437	40.52%
Detention Facilities	74,446	30.62%
Student and Exchange Visitor Program	63,327	47.14%
I-901 Student and Exchange Visitor Information System (SEVIS) Fee	52,560	57.66%
ICE Customized Google Search	52,083	45.40%
Student Process Steps: How to Navigate the U.S. Immigration System	40,311	61.73%
Careers	39,207	31.15%
Contact ICE - Enforcement and Removal Operations	38,893	61.39%
(not set)	35,461	35.65%
News Releases	34,115	48.11%

## Visits by Social Network

Social Network	Sessions
Facebook	5,564
Twitter	1,279
Yahoo! Answers	932
WordPress	298
LinkedIn	143
Naver	120
Blogger	106
reddit	91
YouTube	72
Askville	54

## Visits by Source

google (direct) bing  
uscis.gov yahoo Other



## New vs. Returned Visitors

New Visitor Returning Visitor

