

ICE.gov Web Analytics

Mar 1, 2014 - Mar 31, 2014



Total Visits

**763,781**

% of Total: 100.00% (763,781)



Avg. Visit Duration

**00:03:24**

Site Avg: 00:03:24 (0.00%)



Pageviews

**2,538,760**

% of Total: 100.00% (2,538,760)



Unique Visitors

**538,904**

% of Total: 100.00% (538,904)



Avg. Pages / Visit

**3.32**

Site Avg: 3.32 (0.00%)



Avg. Time on Page

**00:01:28**

Site Avg: 00:01:28 (0.00%)



Bounce Rate

**51.31%**

Site Avg: 51.31% (0.00%)

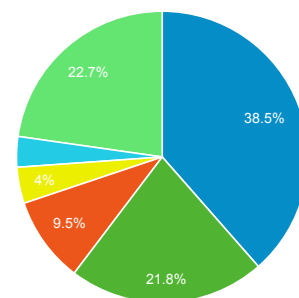


Top Pages

| Page Title  | Pageviews | Bounce Rate |
|---|-----------|-------------|
| Online Detainee Locator System                                    | 813,431   | 15.19%      |
| Sistema Internet para Localizador de Detenidos                    | 180,165   | 15.85%      |
| U.S. Immigration and Customs Enforcement                          | 145,623   | 39.56%      |
| Detention Facilities  | 67,724    | 28.69%      |
| ICE Customized Google Search                                      | 57,958    | 43.57%      |
| Student and Exchange Visitor Program                              | 54,202    | 40.58%      |
| ICE seeks the public's help to identify 'John Doe' child predator | 43,792    | 91.37%      |
| Careers   | 42,318    | 31.99%      |
| I-901 Student and Exchange Visitor Information System (SEVIS) Fee | 39,123    | 65.49%      |
| News Releases   | 37,263    | 47.23%      |

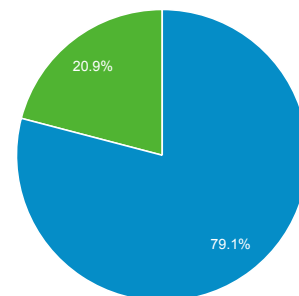
Visits by Source

google (direct) ice.gov  
m.facebook.com bing  
Other



New vs. Returned Visitors

New Visitor Returning Visitor



Visits by Social Network

| Social Network | Sessions |
|----------------|----------|
| Facebook       | 40,406   |
| Twitter        | 1,221    |
| Yahoo! Answers | 812      |
| reddit         | 418      |
| Blogger        | 322      |
| WordPress      | 273      |
| Disqus         | 193      |
| wikiHow        | 142      |
| LinkedIn       | 67       |
| Naver          | 58       |