

# ICE.gov Web Analytics

Mar 1, 2020 - Mar 31, 2020

All Users  
100.00% Sessions

## Total Visits

**1,127,898**

% of Total: 100.00% (1,127,898)



## Avg. Visit Duration

**00:02:10**

Avg for View: 00:02:10 (0.00%)



## Pageviews

**2,104,849**

% of Total: 100.00% (2,104,849)



## Unique Visitors

**722,484**

% of Total: 100.00% (722,484)



## Avg. Pages / Visit

**1.87**

Avg for View: 1.87 (0.00%)



## Avg. Time on Page

**00:02:28**

Avg for View: 00:02:28 (0.00%)



## Bounce Rate

**62.32%**

Avg for View: 62.32% (0.00%)



## Top Pages

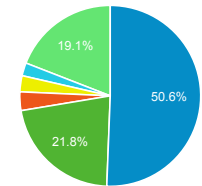
Page Title	Pageviews	Bounce Rate
(not set)	386,630	65.11%
ICE	204,115	41.61%
ICE Guidance on COVID-19   ICE	88,539	65.59%
DHS announces flexibility in requirements related to Form I-9 compliance   ICE	78,366	85.63%
HSI Tip Form   ICE	66,802	70.33%
Student and Exchange Visitor Program   ICE	45,895	50.27%
Detention Facility Locator   ICE	45,148	36.35%
News Releases   ICE	38,465	60.38%
Working for ICE   ICE	33,908	33.25%
General Contact Information   ICE	33,652	68.66%

## Visits by Social Network

Social Network	Sessions
Facebook	36,173
Twitter	11,042
LinkedIn	3,853
wikiHow	1,299
YouTube	381
reddit	359
Instagram	235
Blogger	188
Quora	83
TypePad	43

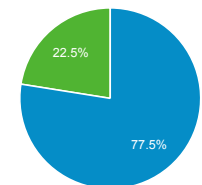
## Visits by Source

■ google 
 ■ (direct) 
 ■ dlvr.it 
 ■ m.facebook.com 
 ■ bing 
 ■ Other



## New vs. Returned Visitors

■ New Visitor 
 ■ Returning Visitor



## Top keywords

Keyword	Users	Time on Page
amazon	1,180	00:00:06
ice	903	43:23:37
ice detainee locator	409	22:21:17
ICE	316	12:26:53
ice locator	306	19:17:47
https://www.ice.gov/news/releases/dhs-announces-flexibility-requirements-related-form-i-9-compliance	182	03:37:36
ice inmate locator	125	09:37:04
ice.gov	119	16:06:29
ice locator detainee	110	05:59:32
detainee locator	108	06:33:58