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## SEVIS BY THE NUMBERS MEDIA KIT

SEVIS by the Numbers is a biannual report that uses data from the Student and Exchange Visitor Information System (SEVIS) to highlight trends related to international students studying in the United States. The report offers a snapshot of international student information, including the number of international students studying in the United States, top places of origin and international student demographics.

### INSTRUCTIONS

The following kit contains social media posts and a blog post for ongoing promotion of the SEVIS by the Numbers report and interactive [Mapping SEVIS by the Numbers tool](#). Feel free to alter language to fit your brand's voice and send posts when you deem appropriate in our May 1–25 promotion window. Please use the links provided for tracking purposes.

For your reference, the kit also includes background information on the Student and Exchange Visitor Program (SEVP).

### SOCIAL MEDIA POSTS

#### *Facebook:*

- There were 1.2 million F and M international students in the United States in March 2018. Read more about trends related to international students and Student and Exchange Visitor Program-certified schools in the latest #SEVISbytheNumbers report: <http://bit.ly/2HMhxGJ>
- Are you interested in learning more about international students in the United States and where they study? Explore the Mapping #SEVISbytheNumbers tool on #StudyintheStates to see international student trends: <http://1.usa.gov/1Z7Z9uM>

#### *Twitter:*

- There were 1.2 million F and M #intlstudents in the United States in March 2018. Read the latest #SEVISbytheNumbers report for more #intlstudent trends: <http://bit.ly/2rcpM7O>
- As of March 2018, there are 8,744 #SEVP-certified schools in the United States. Learn more about #intlstudent and SEVP-certified school trends in #SEVISbytheNumbers: <http://bit.ly/2HMhxGJ>
- #SEVISbytheNumbers fact: More than 33 percent of #intlstudents in the United States in March 2018 were pursuing bachelor's degrees, while nearly 32 percent pursued master's degrees. Learn more in #SEVISbytheNumbers: <http://bit.ly/2rcpM7O>
- #DidYouKnow that the number of Brazilian #intlstudents in the United States increased by 13.1 percent from March 2017 to March 2018? Read more #intlstudent trends in #SEVISbytheNumbers: <http://bit.ly/2HMhxGJ>

- In March 2018, New York University had the most F-1 #intlstudents of any #SEVP-certified school in the United States with nearly 17,000 students. Learn more in #SEVISbytheNumbers: <http://bit.ly/2HMhxGJ>
- #SEVISbytheNumbers fact: California is home to approximately 13 percent of all #SEVP-certified schools in the United States, and more than 195,000 #intlstudents were in California in March 2018. Read more trends in #SEVISbytheNumbers: <http://bit.ly/2rcpM7O>
- #DidYouKnow that 27.4 percent of #intlstudents studied at #SEVP-certified schools in the Northeast in March 2018, while 27.3 percent studied at schools in the South? Learn more in #SEVISbytheNumbers: <http://bit.ly/2rcpM7O>
- Explore more trends related to #intlstudents and #SEVP-certified schools using the Mapping #SEVISbytheNumbers tool on #StudyintheStates: <http://1.usa.gov/1Z7Z9uM>

**Instagram:**

- Want to learn more about the 1.2 million international students that #StudyintheStates? Read the latest #SEVISbytheNumbers report for more on international student trends in the United States. Click the link in our bio to learn more and see the report.
  - Profile link: <http://bit.ly/2HMhxGJ>

**Hashtags:**

#SEVISbytheNumbers  
 #intlstudent  
 #intlstudents  
 #SEVP  
 #StudyintheStates

**Handles:**

@StudyinStates

**BLOG POST**

**The Latest SEVIS by the Numbers Report**

The Student and Exchange Visitor Program (SEVP) released its latest version of the [SEVIS by the Numbers report](#), which is now available on [ICE.gov/SEVP](http://ICE.gov/SEVP).

The report uses Student and Exchange Visitor Information System (SEVIS) data from March 2018 and includes year-over-year comparisons from March 2017 to March 2018.

According to the report, there were 1.2 million F and M international students in the United States in March 2018. Additionally, 8,744 schools were certified by SEVP to enroll international students.

Other highlights and notable trends from the report include the following:

- The number of international students in the United States from South America increased by 4.3 percent from March 2017 to March 2018.

- The state of California was home to approximately 13 percent of all SEVP-certified schools in the United States in March 2018.
- The Northeast and South regions of the United States hosted the largest number of international students, with 27.4 percent and 27.3 percent of students respectively.

U.S. Immigration and Customs Enforcement releases SEVIS by the Numbers on a biannual basis.

For more information on how international student trends have changed over time, explore the [Mapping SEVIS by the Numbers tool](#) on [Study in the States](#).

### **BACKGROUND ON SEVP**

The Student and Exchange Visitor Program (SEVP) oversees the certification of schools that enroll international students and conducts robust outreach to educate stakeholders, such as international students, school officials, industry groups, and other government agencies, to ensure data integrity in the Student and Exchange Visitor Information System (SEVIS). SEVIS is the web-based system that the U.S. Department of Homeland Security uses to maintain information on SEVP-certified schools, F-1 and M-1 students who come to the United States to attend those schools, U.S. Department of State-designated Exchange Visitor Program sponsors, and J-1 visa Exchange Visitor Program participants.