



SEVIS BY THE NUMBERS MEDIA KIT

SEVIS by the Numbers is an annual report that uses data from the Student and Exchange Visitor Information System (SEVIS) to highlight trends related to international students studying in the United States. The report offers a snapshot of international student information, including the number of international students studying in the United States, top places of origin and international student demographics.

INSTRUCTIONS

The following kit highlights promotional materials for the SEVIS by the Numbers report released January 2020 and interactive [SEVIS Data Mapping Tool](#). Feel free to alter language to fit your brand's voice and send posts when you deem appropriate during the Jan. 29 through Feb. 28 promotion window. Please use the links provided for tracking purposes.

For your reference, the kit also includes background information on the Student and Exchange Visitor Program (SEVP).

SOCIAL MEDIA POSTS

Facebook:

- There were more than 8,000 Student and Exchange Visitor Program (SEVP)-certified schools in the United States in 2018. Explore more trends related to SEVP-certified schools and international students in the latest #SEVISbytheNumbers report:
<https://www.ice.gov/doclib/sevis/pdf/sevisByTheNumbers2018.pdf>
- In 2018, 65 percent of Student and Exchange Visitor Program (SEVP)-certified schools enrolled between one and 50 international students. Don't miss international student and SEVP-certified school trends in the latest #SEVISbytheNumbers report:
<https://studyinthestates.dhs.gov/2020/01/read-the-latest-sevis-by-the-numbers-report>
- More than one third of international students in the United States were pursuing bachelor's degrees in 2018. Learn more about Student and Exchange Visitor Program (SEVP)-certified school and international student trends in the latest #SEVISbytheNumbers report:
<https://studyinthestates.dhs.gov/2020/01/read-the-latest-sevis-by-the-numbers-report>

Twitter:

- There were more than 8,000 #SEVP-certified schools in the United States in 2018. Learn more about #intlstudent and SEVP-certified school trends in #SEVISbytheNumbers:
<https://studyinthestates.dhs.gov/2020/01/read-the-latest-sevis-by-the-numbers-report>

- #SEVISbytheNumbers fact: More than one third of #intlstudents in the United States in 2018 were pursuing bachelor’s degrees. Learn more in the latest #SEVISbytheNumbers report: <https://www.ice.gov/doclib/sevis/pdf/sevisByTheNumbers2018.pdf>
- In 2018, Columbia University enrolled the most F-1 #intlstudents of any #SEVP-certified school in the United States with more than 18,000 students. Learn more in #SEVISbytheNumbers: <https://studyinthestates.dhs.gov/2020/01/read-the-latest-sevis-by-the-numbers-report>
- #SEVISbytheNumbers fact: California is home to 11.8 percent of all #SEVP-certified schools in the United States, which is more than 1,000 schools. Explore more trends in the latest #SEVISbytheNumbers report: <https://www.ice.gov/doclib/sevis/pdf/sevisByTheNumbers2018.pdf>
- #DYK 65 percent of SEVP-certified schools enrolled between one and 50 international students in 2018? Read the latest #SEVISbytheNumbers report to learn more about SEVP-certified school and international student trends: <https://www.ice.gov/doclib/sevis/pdf/sevisByTheNumbers2018.pdf>

Instagram:

- Want to learn more about the international students that #studyinthestates? Read the latest #SEVISbytheNumbers report for more on international student trends in the United States. Click the link in our bio to learn more and see the report. <https://studyinthestates.dhs.gov/2020/01/read-the-latest-sevis-by-the-numbers-report>

Social Media Image Copy:

- **GIF:** Read SEVIS by the Numbers
- **Static:** 39.7% of international students pursued a bachelor’s degree in 2018
- **Static:** There were 8,936 SEVP-certified schools in the United States in 2018
- **Static:** [Image of map/globe with no text]

BLOG POST

Hashtags:
 #SEVISbytheNumbers
 #intlstudent
 #intlstudents
 #SEVP
 #StudyintheStates

Handles:
 @StudyinStates

Read the Latest SEVIS by the Numbers Report

The Student and Exchange Visitor Program (SEVP) released its latest version of the [SEVIS by the Numbers report](#), which is now available on [ICE.gov/SEVP](https://www.ice.gov/SEVP).

The report uses Student and Exchange Visitor Information System (SEVIS) data from calendar year 2017 and calendar year 2018.

According to the report, there were 8,936 schools were certified by SEVP to enroll international students. There were 1,551,373 active SEVIS records for F and M students in 2018.

Other highlights and notable trends from the report include the following:

- The number of international student records in the United States from South America increased by 3.2 percent in 2018.
- The Western and Northeastern regions of the United States hosted the largest number of international students, with 29.3 percent and 28.2 percent of students respectively.
- The state of California was home to 11.8 percent of all SEVP-certified schools in the United States in 2018.
- In 2018, 65 percent of SEVP-certified schools enrolled between 0 and 50 international students.

U.S. Immigration and Customs Enforcement releases SEVIS by the Numbers on an annual basis.

For more information on how international student trends have changed over time, explore the [SEVIS Data Mapping Tool](#) on [Study in the States](#).

BACKGROUND ON SEVP

The Student and Exchange Visitor Program (SEVP) oversees the certification of schools that enroll international students and conducts robust outreach to educate stakeholders, such as international students, school officials, industry groups and other government agencies, to ensure data integrity in the Student and Exchange Visitor Information System (SEVIS). SEVIS is the web-based system that the U.S. Department of Homeland Security uses to maintain information on SEVP-certified schools, F-1 and M-1 students who come to the United States to attend those schools, U.S. Department of State-designated Exchange Visitor Program sponsors and J-1 visa Exchange Visitor Program participants.